

# Special Offer For NBT Hodlers

Promo terbatas **15 May – 30 Juni 2022**



# Program Highlights: Overview

## Focus Term of Payment (TOP)

Hard Cash + KPR/A Express (dengan subsidi DP)

## Produk

Kavling, Rumah, Apartment, dan Ruko

## Lokasi

BSD City, Jakarta, Cibubur, Surabaya, Balikpapan, dan Batam



## Special Offering for NBT Holders

### Term of Payment:

1. Hard cash dan KPR Express\*
2. Diskon\*
3. Subsidi DP\*

### Promo:

1. Free BPHTB\*
2. Free Biaya Pengalihan
3. Free Biaya KPR/KPA\*
4. Insentif PPN up to 50%\*
5. More gimmicks\*

**Special Offer**



**Additional  
Discount  
up to 4%**

The first Vertical living attached to  
AEON Mall in Jakarta

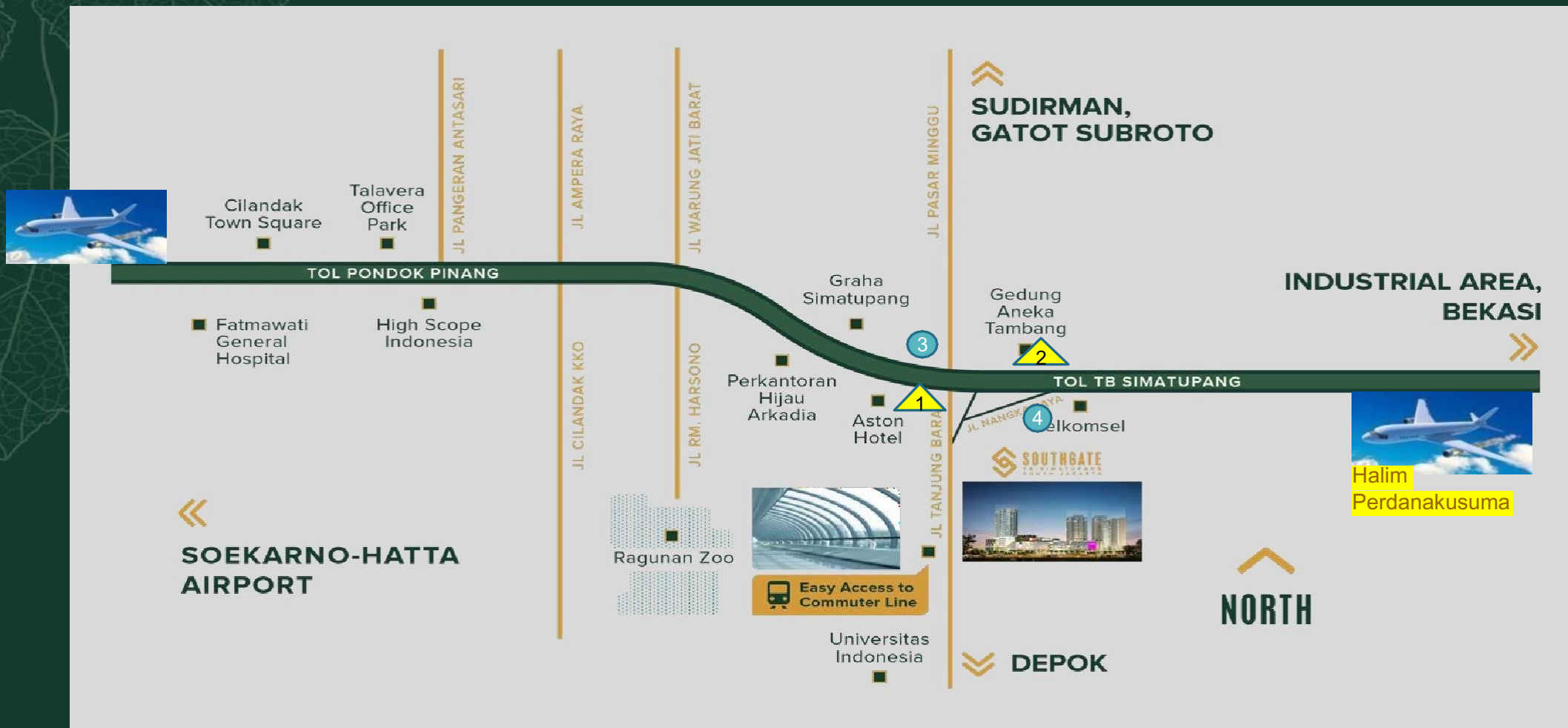
ALTUERA  
TOWER

ELEGANCE  
TOWER

PRIME  
TOWER



# AKSES TOL JORR



Masukan Tol ke arah Pd Indah, Puri, BSD, Soekarno-Hatta



Masukan Tol ke arah Cawang, Cikampek, Jagorawi



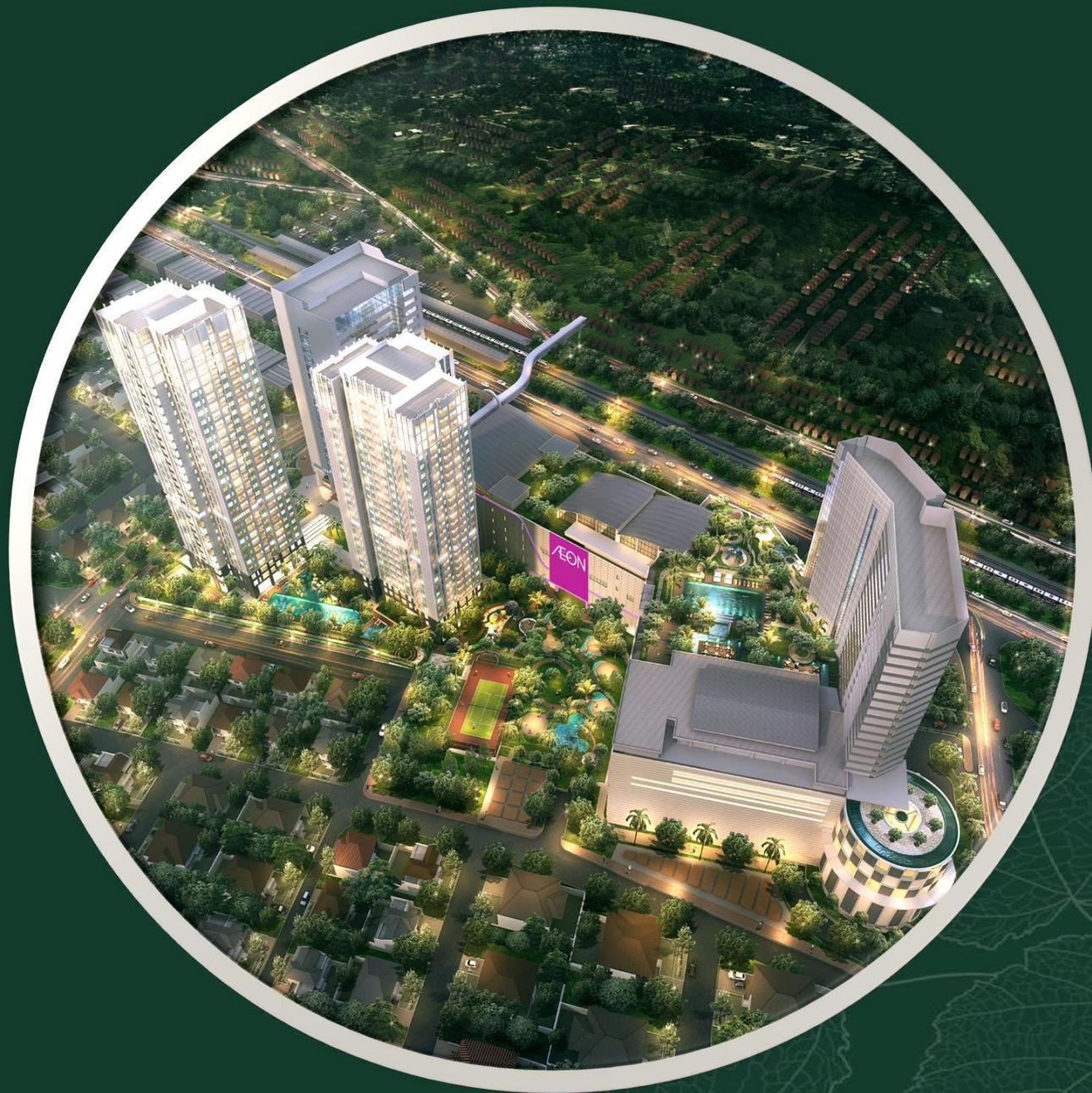
Keluaran Tol dari arah Pd Indah, Puri, BSD, Soekarno-Hatta



Keluaran Tol dari arah Cawang, Cikampek, Jagorawi

## Keunggulan

- Konsep superblock pertama yang menyatu dengan aeon mall di jakarta
- Lokasi strategis jakarta selatan & akses mudah keluar masuk tol
- Struktur bangunan sudah selesai
- 60% green area
- Koridor dan jembatan akses langsung ke stasiun krl tanjung barat dan bus trans jakarta
- Unit dengan spesifikasi high-end
- Harga lebih kompetitif
- Fasilitas eksklusif dan lengkap
- Investasi menarik, banyak perusahaan asing di daerah tb simatupang dan populasi tinggi eksekutif dan ekspatriat



# Special Offering for NBT Holders

## Simulasi untuk Southgate – KPA Express



- Semi Gross : 31 / Net Area : 25 / Type 1 BR
- KPR Express FREE DP 15% - Tower Altuera Studio - B/9

\*) Tabel merupakan nilai estimasi perhitungan

|                                              |                       |
|----------------------------------------------|-----------------------|
| Harga Awal (Incl PPN)                        | Rp 1.226.423.000      |
| Uang Tanda Jadi                              | Rp 15.000.000         |
| Benefit Voucher Double Dream Senilai 9,5%    | (Rp 111.849.777)      |
| Extra Discount 4% (Promo Khusus NBT Holders) | (Rp 49.056.920)       |
| Harga Setelah Disc (Inc PPN)                 | Rp 1.065.516.302      |
| DP 15% (Subsidi) - UTJ (Promo Umum)          | (Rp 144.827.445)      |
| Free KPA Fee 2,5%                            | (Rp 22.642.221)       |
| Nilai KPR                                    | Rp 905.688.857        |
| <b>Total Benefit</b>                         | <b>Rp 328.376.363</b> |

**Benefit setara ± 27%**

# BSDCITY

**BIG CITY, BIG OPPORTUNITY**



# BSD CITY OVERVIEW: East Area Phase 1



Sinarmasland Plaza



My Republic Plaza



GOP 9



GOP 1



The Breeze



Unilever HQ



AEON Mall



ICE BSD



Mercure Hotel



Prasetya Mulia University



# BSD CITY OVERVIEW: East Area Phase 2



Sinarmasland Plaza



My Republic Plaza



GOP 9



GOP 1



The Breeze



Unilever HQ



AEON Mall



ICE BSD



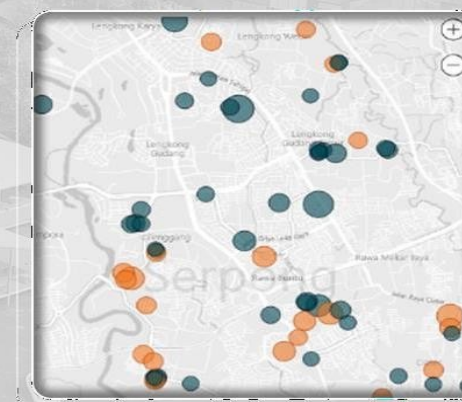
Mercure Hotel



Prasetya Mulia University



# BSD CITY OVERVIEW: Education in BSD City



# BSD CITY OVERVIEW: Higher Education in BSD City



# BSD CITY OVERVIEW: Entertainment





# BSD CITY OVERVIEW: Current Development



# BSD CITY OVERVIEW: Future Development



# Special Offering for NBT Holders

## Simulasi untuk Alesha House – KPA Express



- LB/LT: 90/32, 4 Kamar Tidur, 2 Kamar Mandi
- KPR Express FREE DP 10% + Disc 11,5% + Free BPHTB (Ex Blok: Blue 8 No.8)

|                                   |                       |
|-----------------------------------|-----------------------|
| Harga Awal (Incl PPN)             | Rp 1.614.028.000      |
| Uang Tanda Jadi                   | Rp 20.000.000         |
| Diskon 2% (Khusus NBT Holders)    | (Rp 32.280.560)       |
| Diskon 9,5%                       | (Rp 150.266.006)      |
| Harga Setelah Disc (Inc PPN)      | Rp 1.431.481.433      |
| Subsidi DP 10% – UTJ (Promo Umum) | (Rp 123.148.143)      |
| Akad KPR                          | Rp 1.288.333.289      |
| Free BPHTB                        | (Rp 62.067.337)       |
| <b>Total Benefit</b>              | <b>Rp 367.762.047</b> |

**Benefit setara ± 23%**

\*) Tabel merupakan nilai estimasi perhitungan

# Special Offering for NBT Holders

## Simulasi untuk Asatti - KPR Express



- Luas Net/Luas SG: 52,36/61,34, 3 Kamar Tidur, 2 Kamar Mandi
- KPR Express FREE DP 10% + Disc 11,5% (Ex tower 10: Aventurine Green Lt.2 No.27)

\*) Tabel merupakan nilai estimasi perhitungan

|                                   |                       |
|-----------------------------------|-----------------------|
| Harga Awal (Incl PPN)             | Rp 1.294.869.000      |
| Booking Fee                       | Rp 20.000.000         |
| Diskon 2% (Khusus NBT Holders)    | (Rp 25.894.380)       |
| Diskon 9,5%                       | (Rp 120.552.303)      |
| Harga Setelah Disc (Inc PPN)      | Rp 1.148.419.316      |
| Subsidi DP 10% - UTJ (Promo Umum) | (Rp 94.841.931)       |
| Akad KPR                          | Rp 1.033.577.384      |
| <b>Total Benefit</b>              | <b>Rp 367.762.047</b> |

***Benefit setara ± 19%***

# Special Offering for NBT Holders

## Simulasi untuk Tanakayu Svani – KPR Express



- LB/LT: 70/50, 3 Kamar Tidur, 2 Kamar Mandi
- KPR Express FREE DP 10% + 1% Discount + Free Furnished

\*) Tabel merupakan nilai estimasi perhitungan

|                                   |                       |
|-----------------------------------|-----------------------|
| Harga Awal (Incl PPN)             | Rp 1.637.741.000      |
| Booking Fee                       | Rp 20.000.000         |
| Diskon 1% (Khusus NBT Holders)    | (Rp 16.377.410)       |
| Extra Diskon 1% KPR Express       | (Rp 16.213.636)       |
| Harga Setelah Disc (Inc PPN)      | Rp 1.605.149.954      |
| Subsidi DP 10% – UTJ (Promo Umum) | (Rp 140.514.995)      |
| Nilai KPR                         | Rp 1.444.634.958      |
| <b>Total Benefit</b>              | <b>Rp 173.106.041</b> |

***Benefit setara ± 11%***

**BENEFIT BELI RUMAH / APARTMENT  
DI SINARMAS LAND SAMPAI DENGAN**

**Rp 250 Juta-an!!\***

**Plus bisa dapat undian 1 unit  
Apartment Southgate Altuera.**

**Special Priviledges hanya untuk  
Sinarmas Finance!**

Promo terbatas **15 May - 30 Juni 2022**

\*Syarat dan ketentuan berlaku mengikuti kebijakan masing-masing project

**DOUBLE  
DREAM**

Sinar Mas Land



# Informasi Produk

## Hotline / Private Discussion



**WA PIC B2B –  
Yansen Djunaidi**



**PIC B2B Partnership  
Yansen Djunaidi –  
0811 3398528**



**E-Catalog Sinarmas  
Land**

Informasi Detail Mengenai Produk bisa diakses melalui:



<https://sinarmasland.com/wishforhome>

<https://sinarmasland.com/wishforhome/kavling>

<https://ecatalog.sinarmasland.com/>

# Thank You

